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**USING MUSICAL TOURISM
POTENTIAL WHILE
PREPARING STUDENTS
OF SPECIALTY
“MANAGEMENT OF
SOCIAL AND CULTURAL
ACTIVITIES”**

Musical tourism

is a popular form of:

- organizing leisure
- leisure activities
- knowledge of the native land
- environment
- acquaintance with the history, culture and traditions of a particular region





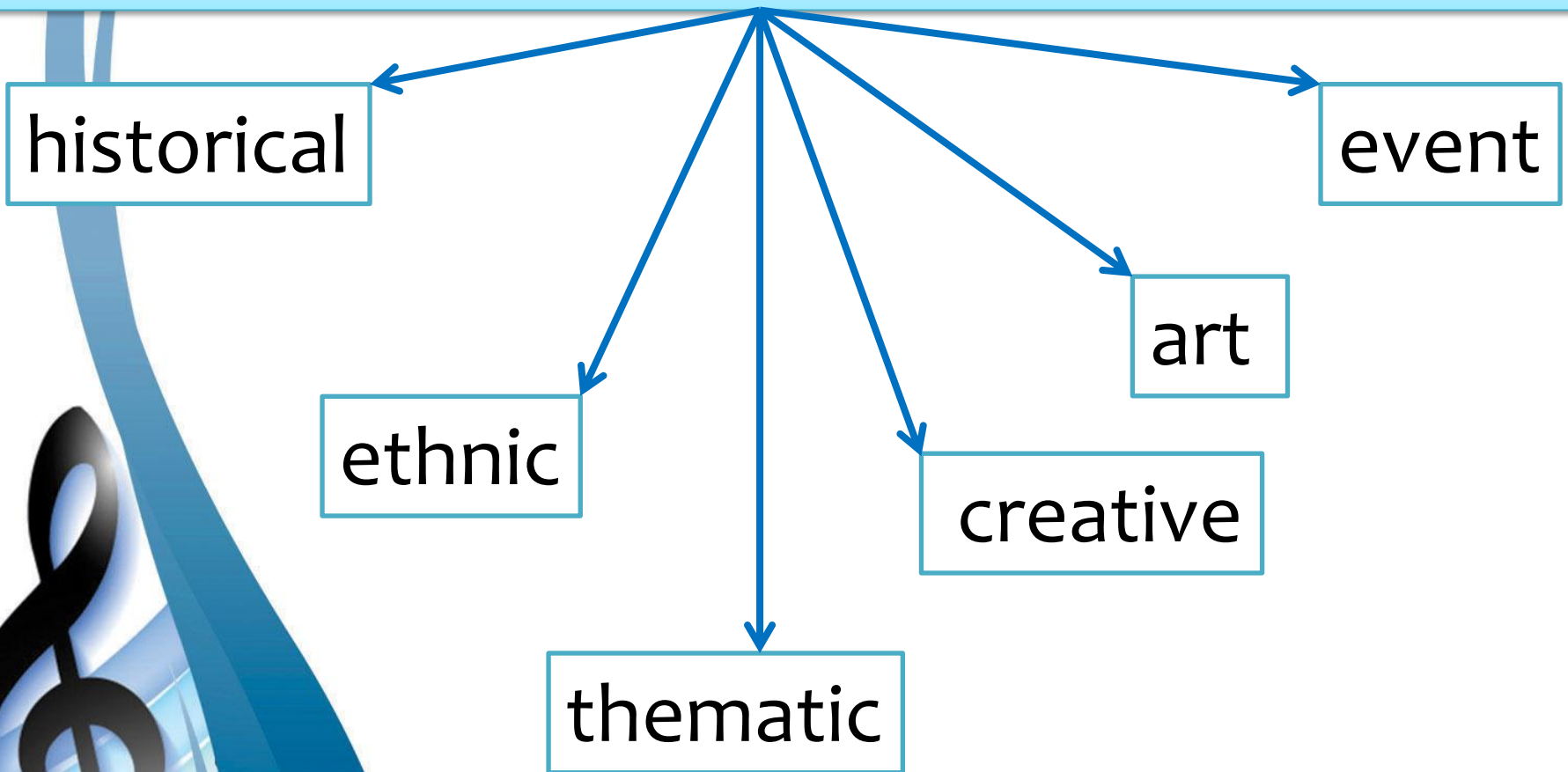
Music tourism –
any cultural and leisure
activity of human,
which is necessarily connected
with the music and
the movement of his
permanent residence

Musical tourism functions

- cultural and cognitive
 - educational
 - communication



Cultural and cognitive music tourism



Educational music tourism



educational

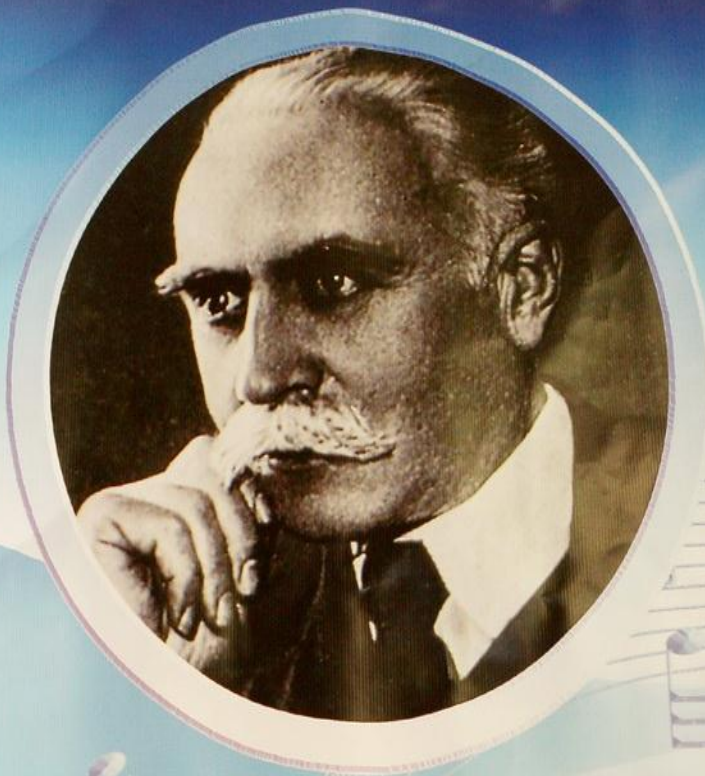
planned school

Chernihiv, Ukraine



МІНІФІДАНІ ФЕСТИВАЛІВ
XVII
СІВЕРСЬКІ
МУЗИЧНІ
ВЕЧОРИ
КЛАСИЧНІ МУЗИКА





ФОРТЕПІАННИЙ КОНКУРС ІМЕНІ ЛЕВКА РЕВУЦЬКОГО

м. Чернігів



ARTFEST PORTAL

КАЛЕНДАРЬ ФЕСТИВАЛЕЙ

УКРАИНА - ЕВРОПА



 **ARTFEST**
PORTAL

ЕВГЕНИЙ ПРИСЯЖНЮК

И КОМАНДА МЕЖДУНАРОДНОГО ФЕСТИВАЛЬНОГО ЦЕНТРА
ПРИГЛАШАЮТ ПРИСОЕДИНИТЬСЯ К ПРЕКРАСНОМУ
ПУТЕШЕСТВИЮ В СТРАНУ ФЕСТИВАЛЕЙ!



Ежегодно **Международный фестивальный центр «АртФест-Портал»** приглашает коллективы и солисты яркие и не забываемые фестивали-конкурсы.

Своё искусство могут представить: вокалисты, хореографы, чтецы, цирковые, инструментальные, а также театральные коллективы и солисты.

Многочисленные хоровые коллективы, инструментальные ансамбли и оркестры, хореографические школы разных направлений демонстрируют свои умения и талант профессионального составу жюри: народные, заслуженные артисты, деятели искусства, продюсеры, известные представители шоу-бизнеса



*Токлик
серця*

ВІДБІРКОВИЙ ТУР
26 ЖОВТНЯ



CHERNIHIV

JAZZ OPEN

2016



24 серпня 2013

VIII Міжнародний
фольклорний фестиваль
національних культур

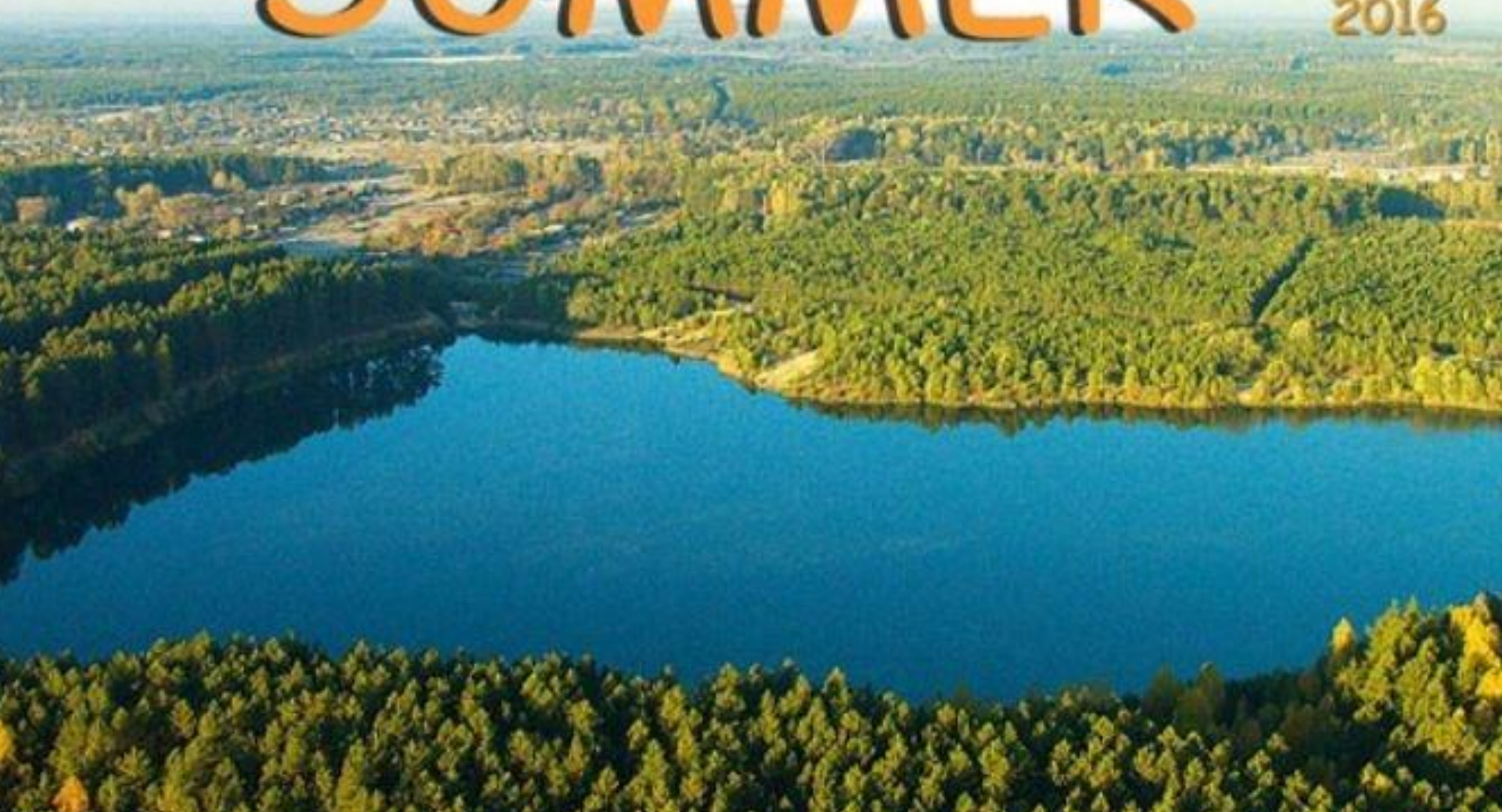
ПОЛІСЬКЕ КОЛО

на Голубих озерах

SUMMER



2016





Music tourism Potential in Chernihiv

1. Inclusion of other forms of art related to music

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graph TD; A[ ] --> B[dance]; A --> C[theater]; A --> D[arts and crafts];
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dance

theater

arts and crafts

2. Expanding the number of cultural and entertainment events of a musical orientation

festivals,
competitions,
concerts

parades

public actions

corporate events

club events



karaoke





discotheque

party



HOBBY-HALL
QUIZ
РАЗВЛЕКАТЕЛЬНЫЙ ПРОЕКТ



HOBBY-HALL
QUIZ



INST



БРОДВЕЙ -

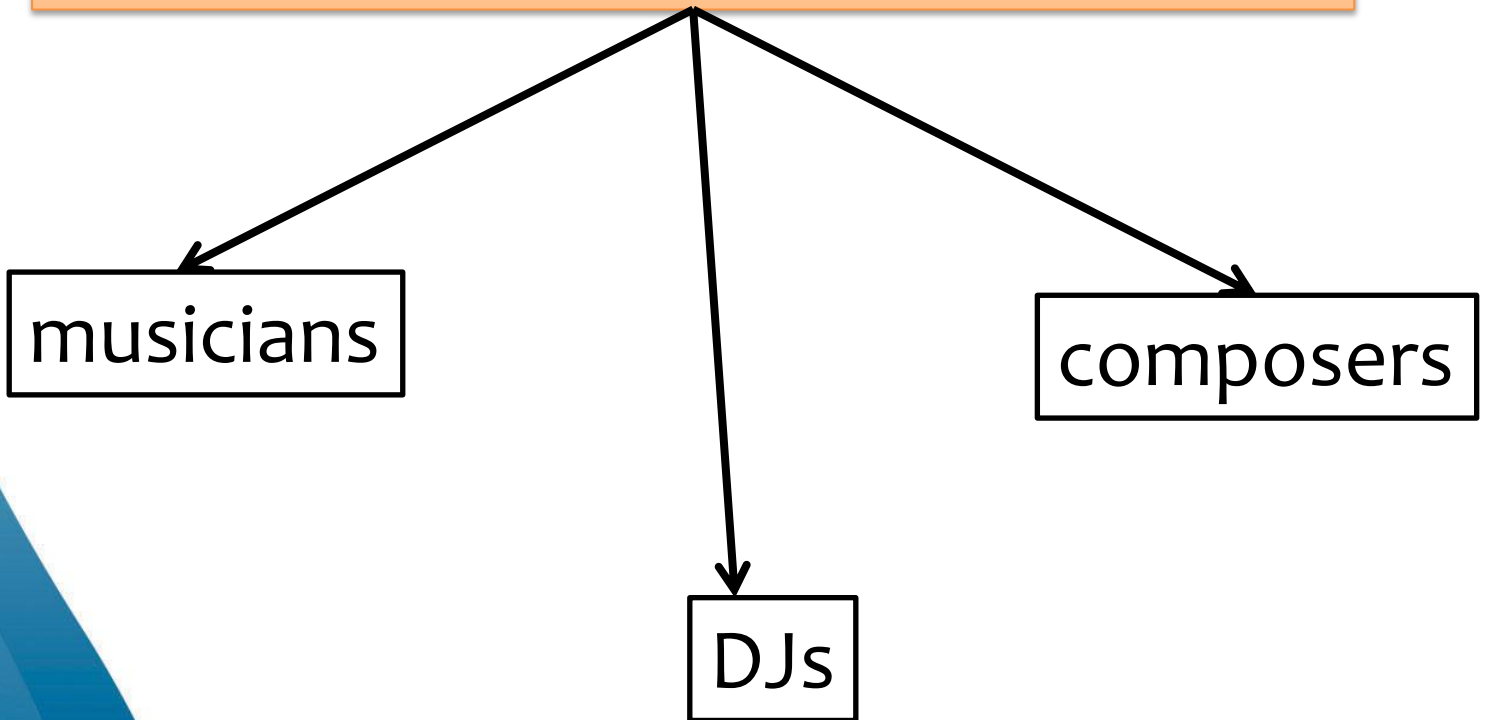
3. The expansion of the number of musical groups of different ages

amateur

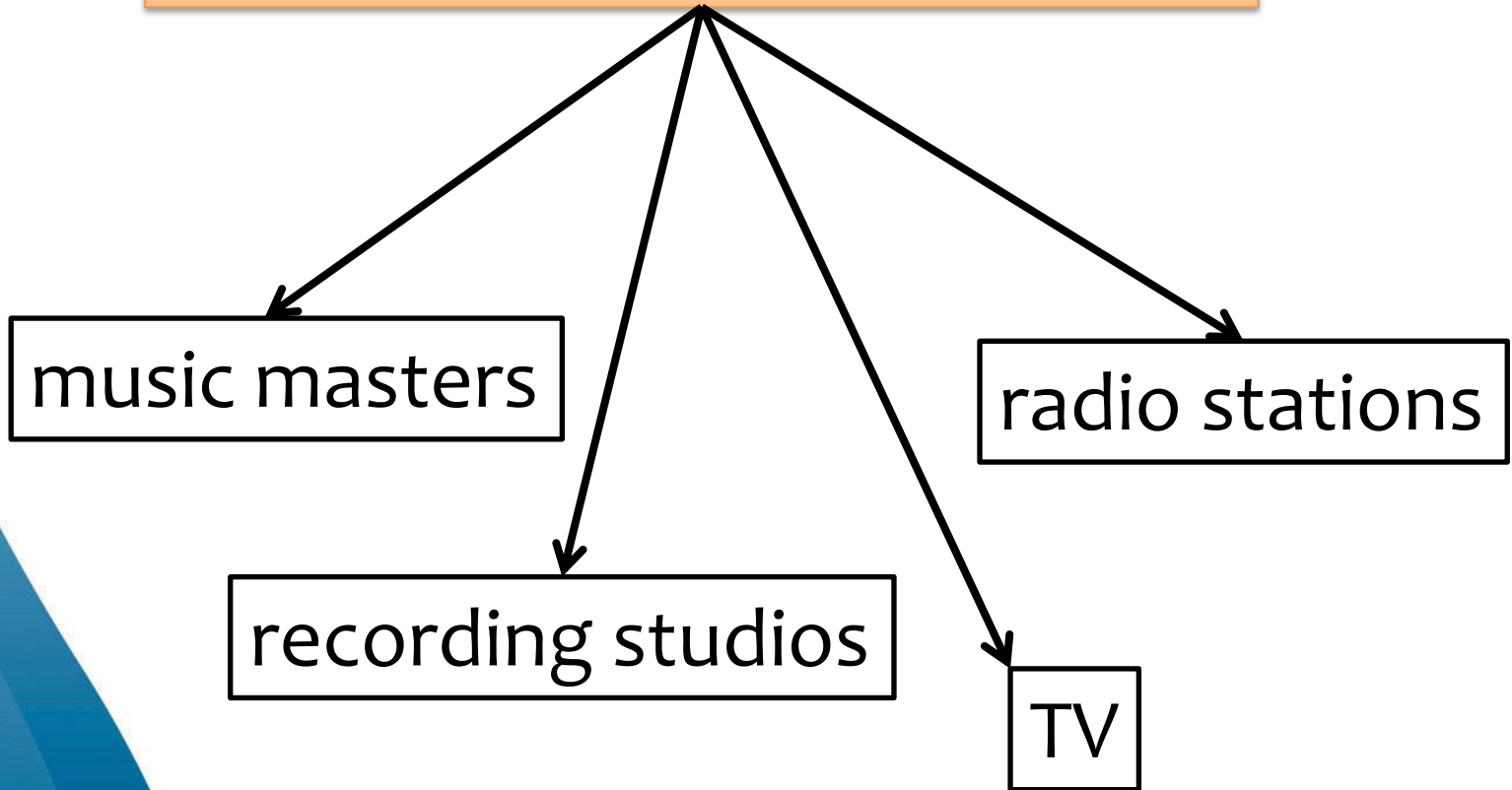
children

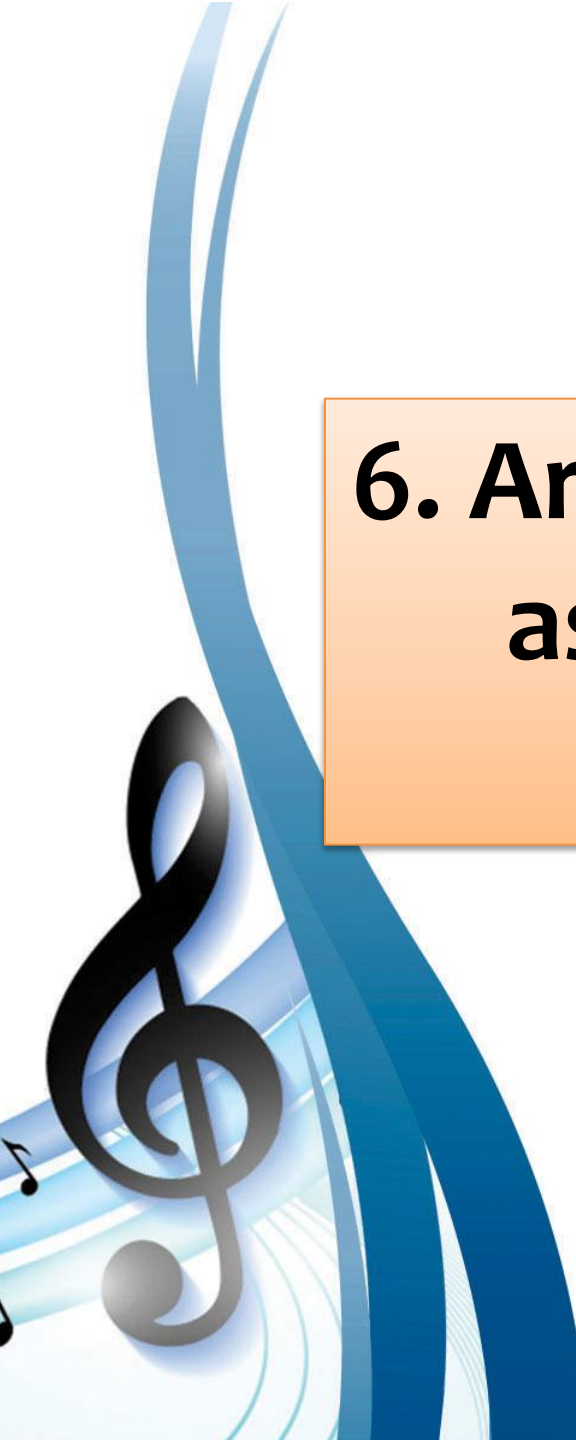


4. Presentation of creativity:



5. Presentation of work:





**6. Architectural monuments
associated with music
in Chernihiv**

bell towers



musical fountains

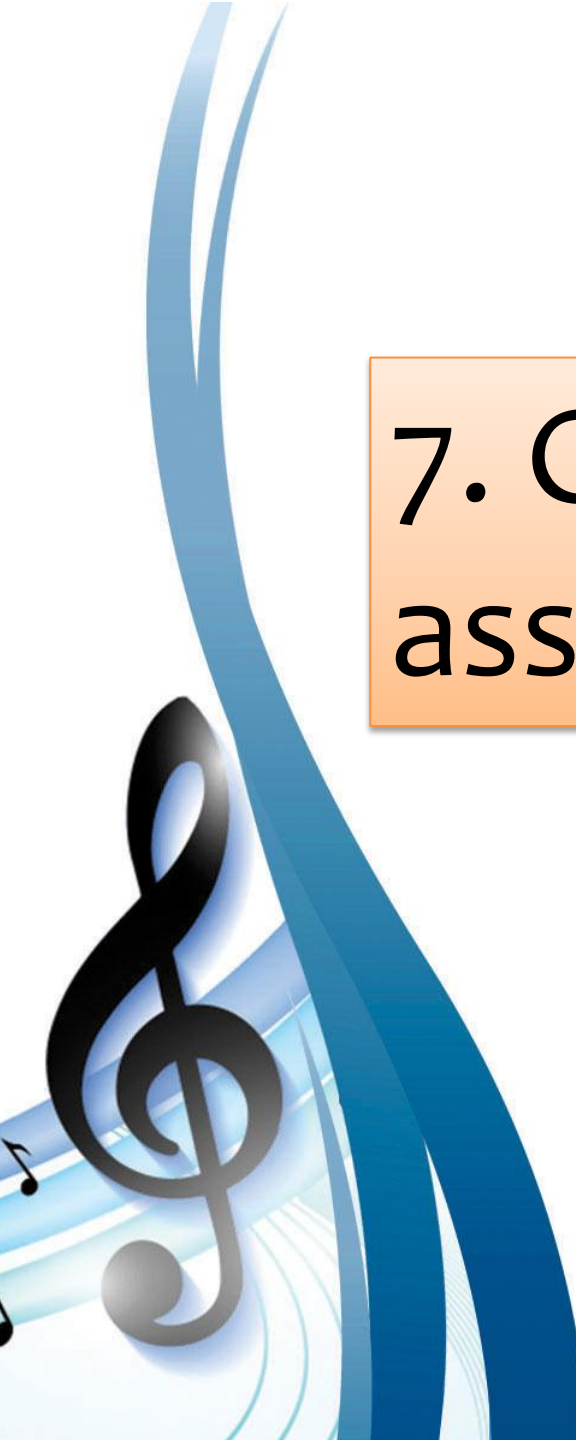




musical
installations

МУЗИЧНА ШКОЛА

bas-reliefs



7. Cultural institutions associated with music



theaters



philharmonic



palaces of culture

stage venues



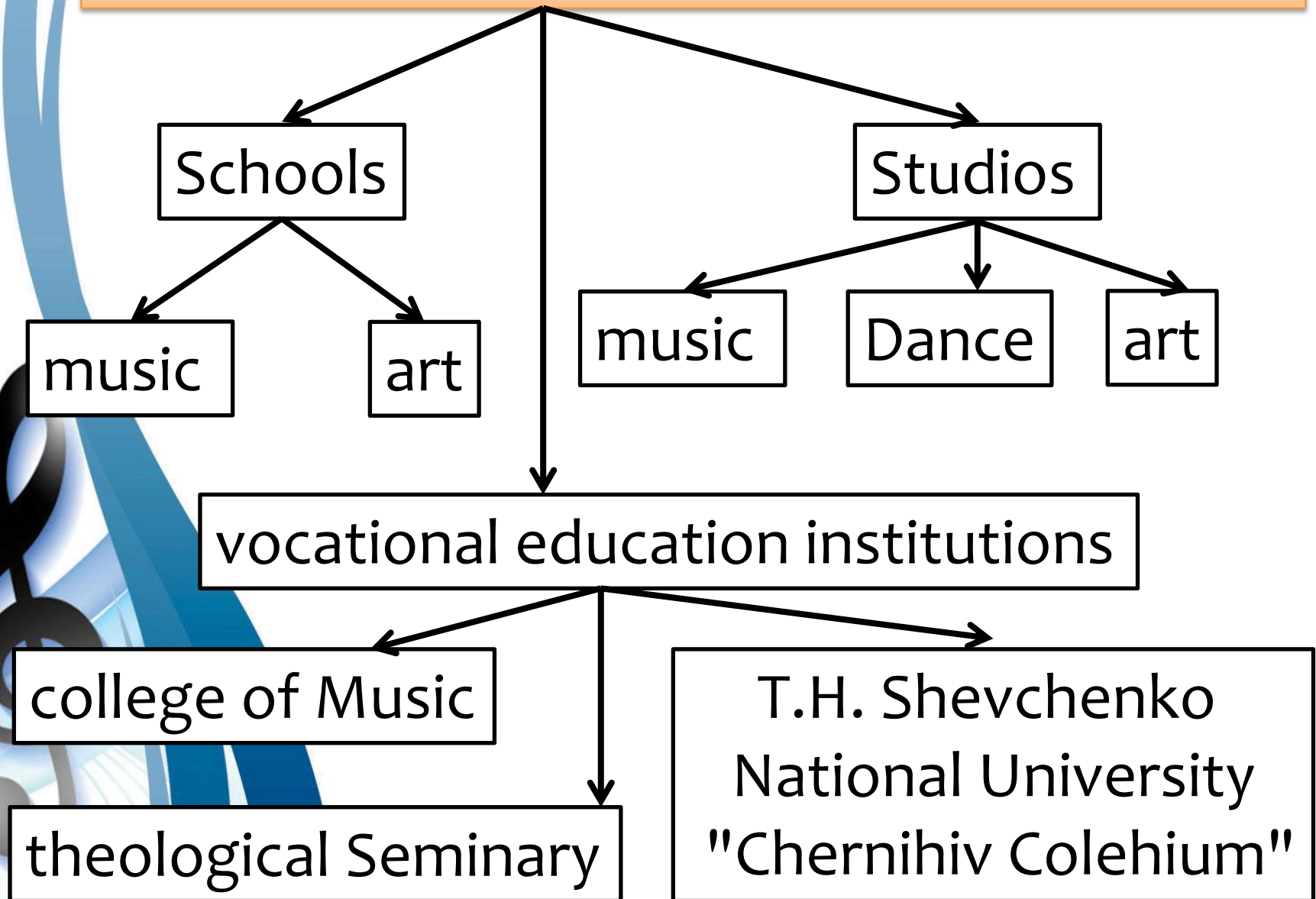
music collections





libraries

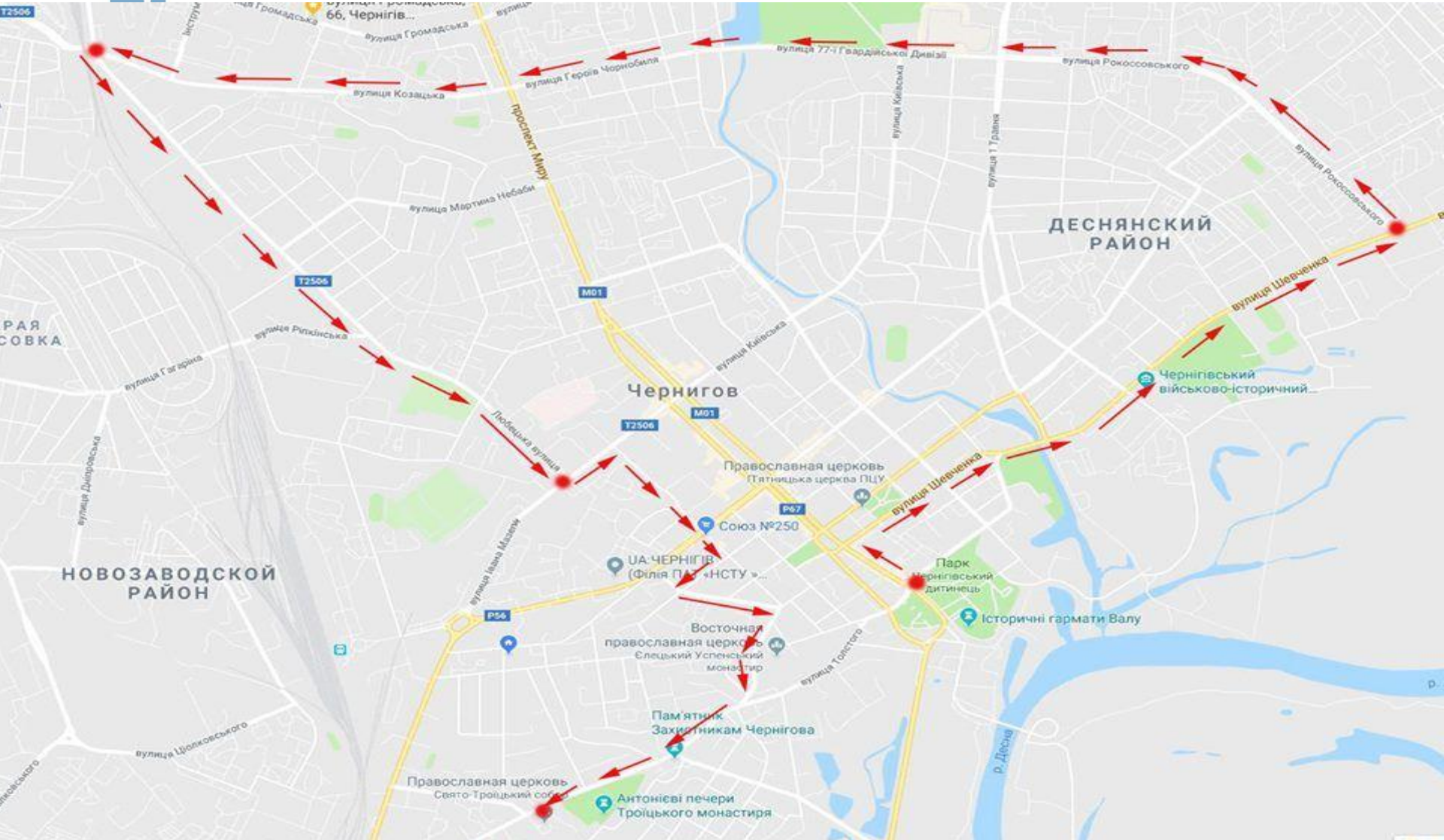
8. Educational musical institutions



9. Musical excursions




10. Musical and educational routes



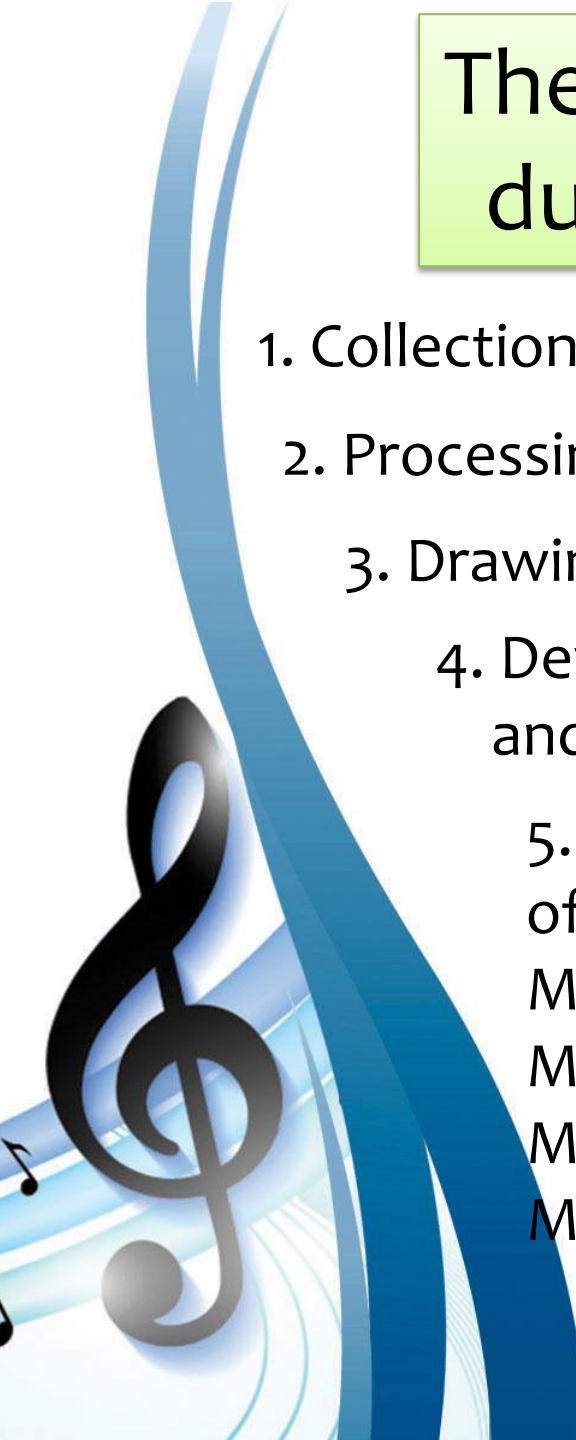
11. Music Quests





The manager of social and cultural activities uses music tourism for:

- organization of cultural and leisure activities of people
 - work in cultural institutions
- development and implementation of musical excursions
 - organization of cultural and recreational activities
 - management of the work of creative teams



The use of music tourism during student learning

1. Collection of information about music tourism in Chernihiv
2. Processing and systematization of collected information
3. Drawing this information on the map of Chernihiv
4. Development of music-cognitive tourist routes and their mapping
5. Development and conducting of musicological excursions: Musical-theatrical, Musical-scenic, Musical-architectural, Musical-instrumental, Musical-cognitive, Musical-educational, Musical-dancing, Musical-entertaining
6. Presentation of the collected information on the website of the city of Chernihiv



Thanks for your attention!