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Title	Finland's Future Business Potential and The Most Important Future Technological Innovations and Strategic Growth Areas for Finland's Competitiveness
Abstract	<p>The main goal is to study the future business potential of new technology in Finland and the related innovative business models. The survey study also aims to find new insights into what kind of future services, user innovations and new practices can be developed with the help of new technologies for different operating environments. The study assessed the potential and importance of innovations in several technology areas for business. The 161 respondents were experts in the technological field. The main results of the study are the analysis of the business potential and business opportunities of technological innovations.</p> <p>This paper discusses about innovative business results of IoT, Robots, Nanotechnology, Quadcopters and 3D printing. Internet of Things is largely seen in the area of device-to-device communication, where the potential of smart networked devices becomes significant. Smart clothing is an emerging area of innovation where practical applications are not yet widely used. The rise of robots in the industry has taken place in recent decades, and their spread to new areas of use continues at a rapid pace. The development of robot autonomy expands their use beyond enclosed factory facilities. Nanotechnology is a very broad field, encompassing many different technologies. For this reason, it also includes very different areas of use. Quadcopters and other self-flying devices are common in recreational use. However, they have many practical applications, e.g. fire control and monitoring. Logistics-related tasks can be controlled in both warehouses and shops, but also inventory-related. 3D printing and similar technologies have long been an area with high expectations, and it is precisely industrial use that is seen as a major growth area. This may be supported by the need to shorten global long supply chains, and thus reduce supply uncertainty. This paper is survey analysis of business potential and business opportunities of technological innovations.</p>

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