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<b>Title</b>	<b>Future Consumer Value Creation, Intelligent Products, Services and Practices Developed of Technology Innovations for Different Environments and Society</b>
<b>Abstract</b>	<p>Innovation The development of technology has been considered rapid for a long time and is part of our society. From this perspective, it is interesting to study innovative technologies and think about how they potentially affect the structures of society. The aim of the research is to study, find and develop innovative new information on what kind of future services, user innovations and new practices can be developed with the help of new technologies for different operating environments. The research produces new and innovative application areas and practices in different environments: care for the elderly, community services, smart clothing, intelligent transport and the environment, logistics, energy saving, media, transportation. Experts and respondents to survey consider the following to be the most important for the business potential of Smart Clothing: Smart clothing in wellness services, eg for the elderly, measures the heart rate and alerts when necessary (72%). Experts consider the Internet and IoT to be the most important for Internet consumers in terms of business potential: services available through Internet applications anywhere (92%), Internet for distance learning and education (90%), Internet for teleworking/remote working (85%), Internet use in commerce (87%) and Internet use for smart device communication (IoT) (78%). The experts consider the following applications to be the most important for the business potential of Robotics: The paralyzed can walk on artificial legs (87%), Robots in industry (83%), Robots in dirty work (83%), Remote and autonomous vessels in maritime transport (59%), Robot cars / automatic cars (58%) and robots for consumers at home and in leisure time as everyday aids e.g. in cleaning (53%).</p> <p>The experts consider the following to be the most important for the business potential of smart nanotechnology products: Smart</p>

	<p>nano-labels indicate the content of a warehouse or product, eg RFID (74%), In cars, the nanofilm regulates the internal temperature and cleans itself (62%), Smart self-cleaning nano-coatings (61%) , In logistics, an informative nano-shell, e.g. the package knows for itself where it is going (61%), Intelligent lighting: In windows, the nanofilm regulates the amount of incoming light, cleans itself (60%).</p> <p>The importance of new and innovative technologies to society stems from the observation that ideas and their implementation create growth and well-being. Some of these technological innovations may be based on solving the major societal challenges of our time, such as welfare services and aging, unemployment, increasing renewable energy, intelligent transport, big data, the smart city, through new uses of contemporary inventions.</p>
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