



TECHNIUM

SOCIAL SCIENCES JOURNAL

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Policy evaluation of movement to build prosperous, independent and dignified villages program in Pasangkayu District

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Abstract. This study aims to examine and analyze the extent of achievements resulting from the Policy Evaluation of the Prosperous, Independent, and Dignified Village Development Movement (GEMA D'SMART) program in Pasangkayu District, Pasangkayu Regency. This research is designed qualitatively with descriptive type of research. The number of informants in this study was 5 people assigned with purposive techniques. The data needed in this study are secondary data and primary data. Secondary data is obtained from documentation studies in the field while primary data is obtained through observations and interviews. Because this research uses descriptive research type, the analysis technique is qualitative. The results showed that the Policy of The Movement to Build Prosperous, Independent and Dignified Villages (GEMA D'SMART) in Pasangkayu Sub-district has not been effective (optimal) in the implementation process, especially judging by the criteria or indicators of effectiveness where the implementation time of GEMA D'SMART program often occurs delays and diversion / transfer of programs to other places due to natural conditions (flooding or overflow of Pasangkayu river). In addition, the alignment criteria of this program have not been carried out evenly where there are two villages in Pasangkayu District have not been touched by this program. While from the indicators/criteria of responsiveness and accuracy, GEMA D'SMART program provides positive impacts and benefits in accelerating the equalization of development implementation and improvement of rural community welfare, moreover, this program is prepared by the community itself with SKPD, especially the Agriculture Office.

Keywords. Effectiveness, Efficiency, Adequacy, Alignment, Responsiveness, Accuracy

1. Background

In 2009, the development of Pasangkayu Regency has not been able to prosper rural communities. This can be seen from the number of people below the poverty line of 17.63% or 24,244 people or 6,056 RTS. Based on this condition, then in 2010 the government of

Pasangkayu Regency made a breakthrough in order to accelerate rural development by combining various potentials both in the local government and community participation and support from the private sector. Through Local Regulation No. 09 of 2011 concerning Regional Medium Term Development Plan (RPJMD) established a policy in encouraging the acceleration of development through the Program movement to build prosperous, independent, and dignified villages (GEMA D'SMART) as a grand strategy in village development.

Through the implementation of GEMA D'SMART program, Pasangkayu district government provides stimulus funding of Rp. 170.000.000,- for each village so that the implementation of physical development planned through participatory processes such as the construction of farm roads, bridges, and irrigation can be carried out properly based on the needs of the community in the village. In addition to physical activities, the implementation of gema D'SMART program is one form of service approach to the community conducted by the local government such as education services, health services, population administration services and coaching to the village community, this is carried out by the local government for two days in each village that is the target of the implementation of program activities.

The Policy of The Movement to Build Prosperous, Independent, and Dignified Villages is one of the flagship programs in Pasangkayu Regency that aims to create equality of development and alleviation of poverty problems and to bring services closer to the community, this becomes important as a state policy. This program is expected to provide development concepts based on community empowerment covering participatory, transparent/accountable, and sustainable aspects in each program area.

As a development program policy that has been going on for approximately five years, this program is interesting to be reviewed and evaluated, the extent of the achievements of this program in the efforts to equalize development and approach community services and can improve the standard of living and economy of rural communities, especially in Pasangkayu District, which in 2009 the population reached 20,108 and 675 Poor Households (RTM). Since the implementation of this program in 2011-2016 the total budget managed amounted to Rp. 680.000.000,- spread across four villages that are the place and location of gema D'SMART program implementation, namely Karya Bersama Village, Pakava Village, Gunung Sari Village and Ako Village.

Based on the research background above, the research question is: How to Evaluate the Policy of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District ?. The research objective was to study and analyze the Policy Evaluation of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District. The benefits of this research are: Academically, this research is expected to become a written work that can develop and enrich the scientific knowledge of Public Administration, especially those related to policy evaluation, while practicing this research is expected to be an input for the Government, the GEMA D'SMART Implementation Team and the community is in Pasangkayu District to increase the effectiveness of the implementation of GEMA D'SMART.

2. Research methods

This research was conducted using qualitative descriptive research methods or approaches. This type of research is intended to carefully measure certain social phenomena (Singarimbun and Effendi, 1987:20). While according to (Sugiono, 2005: 60) descriptive research is research conducted on independent variables, namely without making comparisons or connecting with other variables. In addition, this study did not conduct hypothetical testing

The qualitative descriptive method according to Bogman and Taylor quoted (Moleong, 2000: 2) is defined as a research procedure that produces descriptive data in the form of written/spoken words from people and observable behavior. Data collection techniques in this study include (1) Library Studies, (2) Field Studies. The techniques used in collecting data are observation, interview, and documentation.

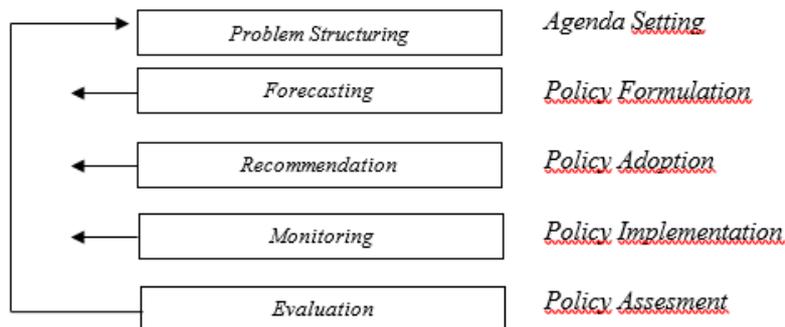
The types of data needed are primary data and secondary data. Primary data is data that is directly obtained from the source, through observation and interviews with selected information sources. Secondary data is data obtained indirectly from the source, in the form of a written document. The number of informants in this study was 5 people and was determined by the purposive technique.

3. Literature review

Public Policy Evaluation

In general terms, evaluation can be interpreted as appraisal, rating, and assessment, words that express an effort to analyze the results of a policy in terms of the unit of value. In a more specific sense, evaluation relates to the production of information about the value or benefits of the policy outcome. When the policy outcomes have value, it can be said that the policy or program has achieved a meaningful level of performance, which means that policy problems are made clear or can be resolved.

According to (Dunn: 2003: 608) evaluation or assessment of a policy is an inseparable part of the policy process which consists of several stages as shown in the following figure:



From the picture above, it can be seen that the existence of a policy starts from an issue or problem which is then scheduled to be resolved. Then the policy formulation is carried out by looking for several policy alternatives that can solve this problem through the forecasting method (forecasting). The next step is to determine or choose an alternative solution that is considered the best. The next stage is policy implementation. Each of these stages will ultimately affect or even become feedback for the next (new) agenda-setting. From this process, the evaluation of a policy or program ranks last, meaning how a policy can be said to be successful or run well or even the program is said to have failed,

Therefore, evaluation studies will be able to answer how a policy is implemented, what are the obstacles, whether the program can achieve its goals, what variables affect the success of a policy or program implementation.

Evaluation of public policies, in its implementation stage, uses several indicators to avoid bias and as a guideline or direction for evaluators. The criteria that are set become the benchmarks in determining the success or failure of a public policy. Dunn (2003: 609) suggests several policy recommendation criteria that are the same as the policy evaluation criteria, the policy recommendation criteria consist of:

- a. Effectiveness (effectiveness). Concerning whether an alternative achieves the expected result (effect), or achieves the goal of taking the action. Effectiveness, which is closely

related to technical rationality, is always measured in terms of the unit of the product or service or its monetary value.

- b. Efficiency. Concerning the amount of effort required to produce a certain level of Effectiveness. Efficiency which is a synonym of economic rationality is a relationship between effectiveness and effort, the latter is generally measured in terms of monetary costs.
- c. Adequacy. Concerning the extent to which a level of Effectiveness satisfies a need, value, or opportunity to give rise to a problem. The adequacy criterion emphasizes the strength of the relationship between policy alternatives and the expected results.
- d. Equity (equity). It is closely related to legal and social rationality and refers to the distribution of consequences and efforts between different groups in society. Policy-oriented towards smoothing is one whose consequences (eg, units of service or monetary benefits) or effort (eg monetary costs) are fairly distributed. Policies designed to distribute income, educational opportunities, or educational services are sometimes distributed based on equality criteria. The similarity criterion is closely related to competing conceptions of justice or fairness and to ethical conflicts around an adequate basis for distributing societal risk.
- e. Responsiveness (responsiveness) refers to how far a policy can satisfy the needs, preferences, or values of certain groups of society. the responsiveness criterion is important because an analysis that satisfies all the other criteria - effectiveness, efficiency, adequacy, equality - still fails if it has not responded to the actual needs of the groups that should benefit from a policy.
- f. Appropriateness. The criterion of precision is closely related to rationality, substantive because the question of policy appropriateness concerns not an individual set of criteria but two or more concurrent criteria. Appropriateness refers to the value or price of program objectives and to the strength of the assumptions on which those goals are based.

Furthermore, Willian Dun (2003) makes and distinguishes 6 types of criteria used to assess a policy, namely as follows:

Policy Evaluation Criteria

Type of Criteria	Question
Effectiveness	Have the desired results been achieved? / to what extent has the implementation of the policy had a specific impact?
Efficiency	How much effort will it take to achieve the desired results?
Adequacy	To what extent does achieving the desired result solve the problem?
Leveling	Are costs and benefits evenly distributed among different groups?
Responsiveness	Do the policy outcomes satisfy the needs, preferences or values of particular groups?
Accuracy	Is the desired result (goal) useful or valuable?

Source: William N. Dunn, 2003.

4. Research Results and Discussion

Evaluation of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District

Evaluation is an attempt to measure and give value objectively to the achievement of the planned results. Evaluation functions to assess the effectiveness and efficiency of implementing the plan, as well as to measure the results of the implementation of activities

with an acceptable measure. Evaluation is a planned and systematic activity that aims to determine the effectiveness of the activities that have been carried out.

The evaluation in this study is related to the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District. The implementation of the policy program is certainly not running smoothly, so to find out it is necessary to evaluate using 6 criteria or indicators in evaluating policies or programs including effectiveness, efficiency, adequacy, equity, responsiveness. (responsiveness), and appropriateness (appropriateness).

4.1. Effectiveness

Effective is the achievement of results according to the objectives as a set, so that effectiveness shows the level of success in terms of whether the targets have been achieved or not. If the policy result is closer to the target, it means that the effectiveness will be higher. Assessment of effectiveness is aimed at answering the timeliness of achieving the results/policy objectives. The effectiveness of the policy evaluation is whether the desired results have been achieved from the implementation of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District. To find out this, it can be seen from the results of an interview with the Head of the Regional Development Planning Agency of Pasangkayu Regency, stating:

The desired results are appropriate, at which time the implementation of the movement to build a prosperous, independent, and dignity village was carried out during the leadership of the Regent for the 2010-2015 period and it has been implemented (Results of interviews with informants on September 12, 2019).

This opinion is in line with the opinion of the Pasangkayu sub-district head, stating that the results of program implementation are by the set time (Results of interviews with informants on September 12, 2019). These results indicate that the implementation of the program is on time. The implementation time of the program was carried out during the Regent's leadership in the 2010-2015 period. So the program was implemented on time.

The development program provides many benefits for program targets. Researchers see the information on this program as having a positive impact in accelerating development in rural areas, so it is not surprising that stakeholders, including the Pasangkayu Regency People's Representative Council, want this program to be continued for the following periods.

The timeliness of the implementation shows the results achieved are by the objectives. This was revealed by the internal government of Pasangkayu Regency that the movement program to build a prosperous, independent, and dignified village implemented since 2010 was the flagship program of the elected regent in that period so that its implementation was carried out actively at the end of his leadership period so that it was by the specified time. So based on the results obtained, it shows that it is not by the desired goals so it can be said that the implementation of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District has been running according to time.

Although the results presented to illustrate that the implementation of this program has been carried out according to the desired time, it is different from what is said by the community as policy targets. Interview with Muh. Dai, Sekdes Ako, stated that:

In our opinion, it is not according to the time specified in the implementation of the movement to build a prosperous, independent, and dignified village program, due to

frequent postponements of the schedule set earlier (Results of interviews with informants on September 13, 2019).

These results are confirmed by the results of an interview with Muh. Gunawan, a community leader, stated that:

The implementation of the movement to build a village that is prosperous, independent, and with dignity has not been fully timed, because there was a delay in its implementation (Results of interviews with informants on September 13, 2019).

The difference stated by the program implementer, in this case, the local government of Pasangkayu Regency, was appropriate because it was carried out for 5 years. However, this is different from the view of some people who say that the implementation of the Movement to Build a Prosperous, Independent, and Dignified Village program or what is called GEMA D'SMART as a grand strategy in developing villages in Pasangkayu Regency has not been effective. This was revealed by an informant who is also a community leader and former Secretary of Karya Bersama Village named Mr. Hasri, S.IP who said that:

The GEMA D'SMART program provides benefits for accelerating development and improving the welfare of village communities, especially in the four villages that are the locations for the GEMA D'SMART program in Pasangkayu District. However, in terms of effectiveness, it must be honestly acknowledged that the GEMA D'SMART program in Pasangkayu District and more specifically in the collaborative work village has not been effective in its implementation process, for example, if heavy rains have resulted in flooding and overflowing of the Pasangkayu river, then the greening and road building program the construction of the farmer has stopped.

If the results of interviews with informants are analyzed, it indicates that the impact of the flood has resulted in the GEMA D'SMART program in Karya Bersama village in its implementation process in the field that is not sustainable or experiences delays due to the ongoing reforestation program and village/farmer road construction had to be stopped and the remaining budget transferred to other programs and other villages. The results of this interview show that the implementation of the GEMA D'SMART program in Pasangkayu District has not been optimal in terms of its effectiveness. In other words, the implementation of the GEMA D'SMART program has not been effective in terms of implementation time, such as the occurrence of delays and delays in program implementation time which resulted in the community having to wait for infrastructure/road development in the Pasangkayu sub-district.

4.2.Efficiency

Assessment of efficiency is aimed at answering the effort required to achieve maximum results. This research looks at the efficiency of the show much effort is required to achieve the desired result from the implementation of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District. To find out this, it can be seen from the results of interviews with the Head of Pasangkayu District, stated that:

The costs incurred in implementing the movement program to build a prosperous, independent, and dignified village are 170,000,000. The benefit for the community is that it is easier to reach the location of their plantation because the farm road has been opened and repaired (Results of the interview with informants on 12 September 2019).

A similar sentiment was expressed by the Head of the Pasangkayu Regency Regional Development Planning Agency, stating:

The cost is not too big, only 170 million, but the benefits are great because, with this program, the infrastructure in villages in the Pasangkayu sub-district can be built (Results of interviews with informants on September 12, 2019).

Program implementation has shown a level of efficiency, especially in terms of funding. The level of efficiency can be seen from the small number of funds used, while the benefits are many for people in rural areas. The benefits of the movement program to build a prosperous, independent, and dignified village are enormous, namely the construction of infrastructure such as roads, health facilities, and so on, which are included in the program.

This program also provides great benefits for farmers, where the existence of this program can provide a way for farmers to get to their place of farming. This can be seen from the development and opening of roads for farmers, to increase the production of agricultural products, both from inputs, processes, and outcomes and this has been done in all villages that are the target of this policy program.

The success obtained from these benefits only requires funds for the implementation of the movement to build a prosperous, independent, and dignified village using stimulant funds of only Rp. 170,000,000 and have a big impact on society. The existence of these funds also encourages the community to work together in the form of cooperation in the process of accelerating development in the village, even though the implementation of the program is carried out by the related SKPD-SKPD, but the public interest is very high in responding to the implementation of the program, such as the existence of community self-help in development in the village. Apart from that, in terms of funding, this program also involves companies supported by the local government.

The results and discussions carried out were strengthened and confirmed by the results of the interview with Sekdes Ako, stating that:

The costs incurred in the movement program to build a prosperous, independent, and dignified village are Rp. 170,000,000 which is earmarked for 9 development points, and quite useful. However, in the future the local government of Mamuju Utara Regency can provide tools to be used so that the funds used can be maximally (Results of interviews with informants on September 13, 2019).

The same thing was expressed by Muh. Gunawan, a community leader, stated that:

The costs incurred compared to the benefits obtained are very fantastic, where only with a stimulant fund of 170 million / village can spur public interest in developing their village, where village infrastructure with a minimal budget can be built thanks to community self-help in Pasangkayu District that grows through this program. (Results of interviews with informants on September 13, 2019).

The amount of benefits received from the results of the implementation of the GEMA D'SMART program in the Pasangkayu sub-district received a positive response from the community, because this program can help procure infrastructure in four villages within the Pasangkayu district.

Even so, the amount of funds for program implementation has been rolled out, but the amount of these funds is considered insufficient to support the effectiveness of the GEMA D'SMART program. This can be seen from the results of an interview with Hasri, S.IP, the former Secretary of Karya Bersama village, stating that:

Ideally, the amount of budget to support the effectiveness of the Movement to Build a Prosperous Village, Mandiri GEMA D'SMART in the collective work village, for example, is around 500 million more. This large budget will be distributed by 9 farmer groups as well as to finance oil palm, mangrove and white teak nurseries as well as reforestation. Especially for planting white teak in the mountains and planting

it from the foot of the mountain to the top of the mountain. Planting white teak is very important to prevent floods and landslides. Meanwhile, mangrove and mangrove planting aims to withstand coastal abrasion. (Results of interviews with informants on September 13, 2019).

Based on the results of interviews with informants that the available budget is Rp. 170,000,000 every village in Pasangkayu District has not supported the successful implementation of the GEMA D'SMART program, the amount of funds is considered insufficient by the community because there are still community aspirations that have not been accommodated so that the community suggests that the amount of stimulant funds is 170,000,000 so that the amount can be increased. .

However, in terms of efficiency as one of the indicators in evaluating, it can be concluded that the efficiency of the amount of funds in implementing the movement to build a prosperous, independent, and dignified village program has been shown, where the stimulant fund was Rp. 170,000,000 although the amount is considered insufficient but it can provide great motivation and benefits for the community, such as being able to fulfill infrastructure development such as village roads, reforestation, and making oil palm, mangrove and white teak seedlings.

4.3.Adequacy

This research emphasizes adequacy concerning the question of how far the desired results are achieved about the accuracy of solving problems in the application of the Movement Program to Build a Prosperous, Independent, and Dignified Village in Pasangkayu District. To find out this, it can be seen from the results of an interview with the Head of the Regional Development Planning Agency of Pasangkayu Regency, stating:

The impact is very far away, because infrastructure problems in rural areas have begun to develop and make people feel cooperative in developing their villages (Results of interviews with informants on September 12, 2019).

Problem solving in the implementation of this program in Pasangkayu Subdistrict has had an impact on solving problems faced by the community so far, such as infrastructure problems that have been the complaints of the community, especially roads that are not feasible. However, since the existence of this program in Pasangkayu District, these things have been fulfilled and made the community enthusiastic in supporting the acceleration of development in rural areas.

The results presented above also received the same recognition from Mulyadi Halim, the former head of the Pasangkayu sub-district, stating that:

The movement program to build a prosperous, independent, and dignified village can solve problems faced by the community, because the community gets services easily such as making ID cards, family cards, and others. Besides, the farm road infrastructure in the village is already good, as well as a cooperation attitude (Result of interview with informants on September 12, 2019).

This result was confirmed by the results of an interview with the Sekdes Karya Bersama, which stated that so far the movement to build a prosperous, independent, and dignified village program had solved the problem, but it was still very minimal because the target was not right (Results of interview with informants on September 13, 2019).

The implementation of this program in Pasangkayu District has had a positive impact on the acceleration of rural development. Besides, this program can increase the level of community welfare.

Another positive impact arising from the implementation of the GEMA D'SMART program is the ease of providing public services. The fast service process is seen from the willingness of the local government, in this case the Pasangkayu Regency Government in implementing this program directly goes to the field. Even to meet with the community, the Regent and Deputy held emergency tents in the villages. It aims to see firsthand the implementation of the program as well as to capture the aspirations of the community regarding program improvement. This was revealed by Muh. Gunawan, a community leader, stated that:

The implementation of the movement program to build a prosperous, independent, and dignified village in Pasangkayu District has been able to solve problems in the community, both through free medical treatment, population administration services and community complaints conveyed from them to local government officials and officials through dialogue (Results of interviews with informants on September 13, 2019).

4.4.Leveling

Equity in this study relates to the question of whether costs and benefits are distributed evenly among different groups in program implementation. To find out this, it can be seen the results of an interview with the Head of the Regional Development Planning Agency of Pasangkayu Regency, stated that this program had been implemented evenly in every district. Then the same results were obtained from the results of an interview with Mulyadi Halim, a former Pasangkayu sub-district head, stating that:

The movement to build a prosperous, independent, and dignified village has been carried out thoroughly because it is the people who plan the program proposal (Results of interviews with informants on September 12, 2019).

Looking at the results of the interviews presented, it can be seen that the program has been implemented evenly in Pasangkayu District. However, this is different from the views of some people as expressed by the Sekdes Karya Bersama, saying that this program is not evenly distributed because there are still interests from the implementation of the movement to build a prosperous, independent, and dignified village program (Result of interview with informants on September 13 2019). The same thing was stated by Muh. Gunawan, a community leader, stated that for the Pasangkayu sub-district the movement to build a village that was prosperous, independent, and dignified was not evenly distributed among the people of Pasangkayu,

From the results of the interview, the implementation of the program in Pasangkayu District has not been implemented evenly among all villages and communities because 2 urban villages in the Pasangkayu sub-district have not implemented the GEMA D'SMART program.

Seeing these results, it is necessary to evaluate and correct the deficiencies that occur in connection with the implementation of the movement program to build a prosperous, independent, and dignified village. This can be seen from the results of an interview with Sekdes Ako, stating that:

So far the movement to build a prosperous, independent, and dignified village has been sufficient to solve problems in the community, but it can be evaluated in the future so that all SKPDs in Pasangkayu Regency are involved and take part in solving problems in the community (Results of interviews with informants on September 13 2019).

The implementation of the program requires evaluation to experience improvement if the program is continued, because the program can solve problems experienced by the community so far related to infrastructure, therefore it needs to be evaluated for perfection in future implementation.

However, in terms of benefits and economic justice, it must be honestly admitted that GEMA D'SMART provides positive benefits to the community, especially those who are economically disadvantaged because the provision of superior seeds to underprivileged people is done for free (interview with Hasri, S.IP, a community leader former Secretary of Karya Bersama Village).

From the results of the interview, it can be concluded that from the perspective of equity (justice), the GEMA D'SMART Movement program provides a sense of justice for rural communities, especially those who are economically disadvantaged.

4.5.Responsiveness

This study looks at the responsiveness of the policy results whether to satisfy certain groups in implementing pprogram. To find out this, it can be seen from the results of the interview with Muh. Gunawan, a community leader, stated that:

Not yet appropriate because the implementation time is so short, where the free service only lasts half a day, so that the community has not fully felt the satisfaction of the GEMA D'SMART program even though it cannot be denied that infrastructure development with stimulant funds is still running (Results of interviews with informants on the 13th September 2019).

However, the results of the interview revealed by the Head of the Regional Development Planning Agency of Pasangkayu Regency differed

it is according to the wishes of the community, because the GEMA D'SMART program is carried out based on the aspirations of the community generated through village meetings (Results of interviews with informants on September 12, 2019).

This opinion was strengthened by the results of an interview with Mulyadi Halim, a former Pasangkayu sub-district head, stating that:

The implementation of the program has been very responsive as expected, this can be seen from the enthusiasm of the community in supporting the movement to build a prosperous, independent, and dignified village program (Results of interviews with informants on September 12, 2019).

The program has been implemented according to the wishes of the community. The implementation of this program has received great support from the community. This is none other than due to the aspirations of the community as stated in the program, such as the aspirations of farmers who want to open up and make farming roads.

The existence of this program has a positive impact on the community, this can be seen from the results of infrastructure development used by the community, such as roads and other infrastructure suggestions needed in daily life by the community.

This result is reinforced by the results of an interview with the Sekdes Karya Bersama, stating that

The implementation of the movement to build a village that is prosperous, independent, and with dignity is largely by the wishes of the people in the village (Results of interviews with informants on September 13, 2019).

The same opinion was also shown by the results of an interview with Sekdes Ako, stating that

it is according to the wishes of the community, because this was done during village meetings so that the aspirations of the community were accommodated (Results of interviews with informants on September 13, 2019).

Program implementation is by the wishes of the community because the existence of the program is captured through the aspirations of the community. This was done so that the implementation of the development program was by the wishes of the community in the villages spread over several sub-districts in Pasangkayu District.

The implementation of the program according to the wishes of the community shows that this program provides great benefits to the community, because the benefits received by the community will generate a positive response from the community, where the response is shown by the willingness of the community to support program implementation and willing to work together to achieve it. program implementation objectives.

4.6.Accuracy

Accuracy in policy evaluation is related to the question of whether the results (objectives) desired by a policy or program are really useful / beneficial to solve various problems faced by society. In this research, accuracy emphasizes on the desired result (goal) The Movement Program to Build a Prosperous, Independent, and Dignified Village (GEMA D'SMART) is really useful to improve the welfare of the people of Pasangkayu District, especially in four villages namely Ako Village, Karya Bersama Village, Gunung Sari Village, and Pakava Village which are the locations for the implementation. .

To find out the desired results (objectives) of the GEMA D'SMART program which are truly beneficial for the benefit of rural communities, excerpts of the results of interviews with several informants can be presented as follows.

Head of the Regional Development Planning Agency of Pasangkayu Regency, said: The GEMA D'SMART program, which was implemented in 2011, is appropriate, because we know that Pasangkayu Regency (North Mamuju) is one of the new districts in the West Sulawesi Province, so it is necessary to accelerate development which is centered in rural areas, so it is appropriate that this program be implemented as a strategies to improve the welfare of the people in the village (Results of interviews with informants on 12 September 2019).

The results of the interview above are in line with the opinion of the former Pasangkayu sub-district head, Mulyadi Halim, saying that:

Yes, it is true that the GEMA D'SMART program has been right on target and is useful for improving the welfare of the community in Pasangkayu District, especially people in the four villages that are the locations for the implementation of GEMA D'SMART.

Meanwhile, 2 community leaders, Muhammad Gunawan and Hasri, S.IP, expressed similar opinion:

The GEMA D'SMART program is one program that is very appropriate to implement because this program has a very positive impact on the interests of village communities to improve community welfare and receive services from local governments, but it is necessary to carry out continuous evaluation so that the GEMA D 'program SMART hit the mark.

If the excerpts from the interview results from these informants are analyzed and interpreted, it can be concluded that the GEMA D'SMART policy program has been properly implemented because with this existence it can help and accelerate the process of

implementing development and provide great benefits for the benefit of the community, especially benefits in infrastructure development and services. to the community..

Another benefit of the GEMA D'SMART program policy can be seen from the excerpt from an interview with a community leader Hasri, S.IP who said:

Whereas in terms of the benefits of the GEMA D'SMART program in Pasangkayu District, it is quite good because the program is in direct contact with the needs of the community, especially those in the four villages that are the places and locations for the GEMA D'SMART program, namely Karya Bersama Village, Pakava Village, Desa Gunungsari and Ako Village. Another benefit of this program is that all SKPDs of the Regional Government of Pasangkayu Regency go directly to the field to join the Village community in implementing the program and the SKPD with most of its officers who go to the field is the Agriculture Office because its programs and activities are related to agricultural problems, for example coconut seeding and planting. palm. Another characteristic of the Movement to Build a Prosperous Village, Independent, and Dignified (GEMA D'SMART) is a reforestation program in the form of planting mangrove trees and mangroves along the coast in Karya Bersama village, the aim of which is to resist coastal abrasion. Another program that characterizes the GEMA D'SMART program according to Hasri S.IP is the improvement of village roads or farm roads that connect with other villages, namely Malei Village, which is approximately 4 km long.

The statement indicates that the GEMA D'SMART program in Pasangkayu Regency in general and in Pasangkayu District in particular has a positive impact on the acceleration and equity of rural development including the improvement of community welfare. For this reason, stakeholders hope that the GEMA D'SMART program will continue or be sustainable whoever is elected as the Regent of Pasangkayu Regency this period. But on the other hand the community also hopes that the regional government of Pasangkayu Regency can increase the stimulant fund of Rp. 170,000,000, - per village to approximately Rp. 500,000,000, - per village. This is important to support the successful implementation of the GEMA D'SMART program policy. According to Hasri, S. IP that this amount of budget will be distributed by 9 farmer groups as well as to finance oil palm, mangrove and teak nurseries as well as reforestation. Especially for planting white teak in the mountains and planting it from the foot of the mountain to the top of the mountain. Planting white teak is very important to prevent floods and landslides. Meanwhile, mangrove and mangrove planting aims to withstand coastal abrasion.

5. Conclusions and suggestions

5.1. Conclusion

Based on the results of the discussion, it was concluded that the Movement to Build Prosperous, Independent, and Dignified Villages in Pasangkayu Subdistrict has not been effective, although it has shown efficiency in terms of cost, can solve community problems, is in accordance with the wishes of the community and has been appropriately implemented in Pasangkayu District, but in terms of effectiveness of implementation time there are still frequent delays, in addition, this program has not been run evenly to the entire community of Pasangkayu District because there are 2 villages in Pasangkayu District have not implemented the GEMA D'SMART program.

5.2.Suggestion

Based on the conclusions obtained, it is expected that the implementation of the Movement to Build Prosperous, Independent, and Dignified Villages in Pasangkayu District requires a level of effectiveness in terms of implementation time such as adjusting to the schedule and there are no delays in the implementation time. In addition, justice is needed in terms of leveling the implementation of the program, so that its implementation can be done at all levels of society in Pasangkayu District.

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