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The Innovation Breakthrough in Digital and Disruptive Era
ABSTRACT

This study aims to find out, how passandeq and the community interpret the local values of sandeq boats today. To achieve this goal, this study uses data collection techniques through observation, interviews, and documentation. The data obtained by researchers from the results of the study were processed by methods used through purposive sampling where the key informant was a passandeq fisherman, then other informants comes from the Banggae community and culturalists. The results showed that the representation of passandeq fishermen and the community towards the local values of sandeq boat culture is still so poorly understood from the meaning of what is described by ancestors in Mandar on sandeq boat culture. The need for the important role of all elements of society to make efforts so that the famous culture in Indonesia from the Mandar tribe is preserved and its meanings Every value in it is able to be conveyed and understood to existing generations. The socio-cultural values of Sandeq boat culture consist of two: first is sibaliparrig which is a gender concept that is more specific in In the family consists of husband and wife. Second, mutual aid at this value is clearly depicted in the sandeq boat where the courtiers and mustard work together in sailing their respective sandeq boats

Keywords: representation, perahu sandeq, sibaliparrig, dan gotong royong

1. INTRODUCTION

Culture that lives in the community is usually born from the spiritual impulse of the community, culture has a strong bond with the community in an environment. It is mentioned in several different passages, such as ritual ceremonies to honor ancestors. By conducting traditional ceremonies to direct the community to care, maintenance and preservation of culture that has been inherited. Culture today is undergoing changing times, without us realizing the changing times have been. Bringing the pattern of people's behavior to change, this change can be seen from people's attitudes and views towards cultural values.

The Mandar maritime world of West Sulawesi province holds a variety of extraordinary potentials. Mandar is the only tribe of the many tribes in Indonesia, the Mandar tribe is located in South Sulawesi to the Western region but the Mandar tribe is growing rapidly in the West Sulawesi region no different from other tribes in Indonesia, the Mandar tribe also has a variety of cultures that are most popular in coastal communities, namely sandeq boats and many more.
The sandeq boat is a symbol of the maritime prowess of the Mandar tribe. The ability of Mandar's accomplished sailors is undoubtedly the greatness he has, the proof is that we can see the voyage that uses outrigger boats is able to sail abroad recorded in history. The ancestors of the Mandar tribe have passed down boats.

Researchers will analyze various points of view that are known that both in the sandeq boat and the procession that accompanies the construction of the boat, there are noble values that live and develop in the Mandar Tribe community. The uniqueness of this sandeq boat when we see from the characteristics in the technology and mindset of making this sandeq boat as a knowledge system sourced from the culture of the local community. Because simply put, a traditional technology must still be viewed as the fruit of human creation, taste, work, and charities that reason and actualize the results of thought in the form of technological knowledge that processes raw materials into a commodity that directly benefits the Mandar tribal community.

In making Sandeq boats is not only made casually but requires ritual ceremonies, a form of reading the Mandar tribe community to nature accompanied by an understanding of noble values that are firmly held from generation to generation. In the cultural values of the Mandar tribe is very closely related in the manufacturing process, so that local people are not only used as a means of transportation at sea and hunting fish in the sea, but as a form of social culture for the Mandar tribe. In the process of making sandeq boats where the craftsmen have ritual activities or traditional ceremonial processions that are directly accompanied in making sandeq boats.

In the cultural values and traditions inherent among the Mandar tribe community to this day, the identity of the Mandar tribe community is clearly seen in the sandeq boat which depicts the Mandar tribe community as strong, brave, intelligent, determined, prioritizing brotherhood, friendly, and sibaliparrig.

2. METHOD

This study used a type of qualitative descriptive research. The descriptive method is a method of examining the status of a group of people, an object, a condition, a system of thought or a class of events in the present (Nazir; 1998). Qualitative method with descriptive design, namely research that gives a careful picture of a particular individual or group about the situation with symptoms that occur (Koentjaraningrat, 1993:89). In this study, the author will describe and explain
clearly how the representation of passandeq and the Banggae community on the local values of boat culture Sandeq.

3. RESULTS AND DISCUSSION

Seeing the development of the era of sandeq boats increasingly began to be replaced by motorized or motorized boats, from here we see sandeq began to have a cultural shift where sandeq boats have been It is rarely used to hunt fish in the sea, and is almost extinct. Not that the sandeq boat was left as a memory, but the sandeq boat was only used when the sandeq festival was held. Even the current formation of the sandeq boat is made slimmer which is very far from the original shape, besides that the basic material of the sandeq boat is now no longer the kanduruang tree intact.

In this sibiliparri concept, not only among fishermen apply this concept, but the general public also participates in sipalliparriq where husbands who travel to make a living and even the wife at home must maintain the dignity of a husband who is earning a living and looking after his children at home.

"Sibiliparri is a gender concept of cooperation in the family in which there are husbands and wives who each have the task of overcoming existing problems in that household, not only in the life of fishermen or posasiq it applies sibiliparri but ordinary people also do this sibiliparri concept, only those who distinguish, well, the name is sibiliparriq" (The results of the interview with MRA, December 26, 2022).

Even though gotong royong and sibiliparriq are in application the same but if by definition they are very different, gotong royong in the values of sandeq boats is a general concept of cooperation where What can be seen from its application when it has been plugged into the sail on the Sandeq boat, the courtiers and mustard exchanged opinions to decide the direction of the sails of the Sandeq boat directed to Where, this is the social value of mutual assistance that has been produced by the Sandeq boat.

Looking at the current condition of the Banggae people have come a long way towards cultures that are not interested in cultural preservation, one culture that is rarely seen by the community is the sandeq boat which is a symbol of the maritime prowess of the Mandar tribe and is the patent logo of West Sulawesi.

The same thing was also said by Mr. A, as follows:

"Knowing sandeq since I was a fisherman, since I had heart disease there I stopped as a fisherman. Then
I became the manager of one of the sandeq boats that took care of the paperwork in participating in the sandeq festival. I don't really understand the values on Sandeq's boat that I understand that Sandeq has a strong white color sailing anywhere” (A interview, 24 December 2022).

Only some people understand the local values of sandeq boats, even those who are directly dealing with sandeq they still lack knowledge about the values Sandeq. According to Thoha (1988) perception is a cognitive process that occurs in each person in perceiving information about his environment, which is obtained through sight, hearing, passions, feelings, and experiences.

Representation is a concept used in social processes in interpreting objects. In this representation system has two important components, namely the concepts of mind and language, then the two components are interrelated. The concept of something that we have in our minds, makes us know the meaning of it ourselves. However, meaning cannot be conveyed without language.

The meaning of a symbol is very different in culture or community groups and passandeq fishermen, because in each culture or community group and passandeq fishermen they use the method Each in the meaning of Sandeq boat. Therefore, passandeq people and fishermen who have different backgrounds understand the values of sandeq boats.

West Sulawesi is one of the provinces in Indonesia that thinks about the cultural potential of local wisdom, which has been known by many as a great sailor. Precisely in Majene Regency which is very well known for its local wisdom, one of which is the sandeq boat which is a symbol of the maritime greatness of the Mandar tribe community and has many. The meaning of local cultural values in each symbol. Sandeq boats are a priceless heritage of the ancestors of the Mandar tribe, sandeq boats themselves are produced from natural processes carried out wisely and wisely.

Herbert Blammer's thought in Dedi Ahmadi (2008: 309), explains the concept of symbolic interactionism, which points to the distinctive nature of actions or interactions between people, that humans are each other. Translating, interpreting each of his actions, not just the reaction of one's actions to others. A person's response, however, is not made directly to the action, but is based on the "meaning" given. Therefore, interaction is bridged by the use of symbols, interpretation, and discovery of meaning from each person's actions.
The meaning of the values that exist in the sandeq boat is in the *ussul* where the meaning of the values of the sandeq boat starting from the selection of materials to the process of launching the *sandeq* boat at sea has a message which is conveyed through symbols, which the ancestors have given meaning to every symbol on the *Sandeq* boat, as understood by the culturalists who then analyze about the local values of *Sandeq* boat culture. This is also described how a system in social life is very dependent on mystical things or known among the Mandar community with the term *ussul*.

In this study, researchers saw that sandeq boats can be said to be almost extinct by looking at the representation of *passandeq* fishermen against the local values of *sandeq* boat culture, which cannot Expressing theoretically about the values of the Sandeq Boat but they have indirectly applied these values and they interpret the symbols on the *Sandeq* Boat to begin. By looking at every shape of the *Sandeq* boat that is "pointed". However, passandeq fishermen currently do not use sandeq boats in hunting fish at sea, because it has its own reasons that *passandeq* fishermen have a target for results. Their catch quickly gets ashore to get a high selling price.

From the representation of the community to the local values of sandeq boat culture, only a few understand the local values of *sandeq* boats in terms of symbols and philosophies which in fact it was in direct contact with the maritime culturalist Mandar who would be aware of the preservation of the *Sandeq* boat culture, which had begun to be forgotten. And most researchers find people's understanding of *sandeq* values very minimal.

*Sandeq* boat is one type of outrigger sailboat used by the Mandar tribe in West Sulawesi. Sandeq boat is not just a boat inherited by ancestors, but is the incarnation of the character of the Mandar people. Therefore, if studied in depth, we will know that in the *sandeq* boat there are many local values of ancestors who live and develop in the middle. The community is mainly in the fishing environment.

The shape of this mandar maritime culture object that is increasingly falling into the brink of extinction, Majene which is combed by a very long coastline stretches but the shape of the dashing outrigger *sandeq* It is very rare to find even the general public does not understand what values and meanings are described by the ancestors in Mandar in this *Sandeq* culture. *Sandeq* boats have a central role for the Mandar tribe and as an ancestral
heritage object that can meet the lives of the Mandar people, but in quantity, the number of boats *Sandeq* in Majene is very worrying. The need for an important role for all elements of society to make efforts so that the famous culture in Indonesia from the Mandar tribe is preserved and its meanings Every value in the interactionist is able to be conveyed and understood by the existing generations.

4. CONCLUSION

*Passandeq* interprets the values of the sandeq boat starting with looking at its shape, which is "pointed", then they (*passandeq*) interpret each symbol such as *pakong, Baratang, Sanggilang*, and others they know are Mandar language without knowing the meaning of the shape of the *Sandeq* boat. In fact, some people who understand the local values of sandeq boats, even those who incidentally deal directly with their sandeq are still lacking in knowledge about *Sandeq* values. According to Thoha (1988) perception is a cognitive process that occurs in each person in perceiving information about his environment, which is obtained through sight, hearing, passions, feelings, and experiences.

**AUTHORS' CONTRIBUTIONS**

The contributions of the researchers involved in the process of making this scientific article are as follows:

1. Mario: Make initial observations of the object of research with the aim of obtaining basic information about the problem to be studied. Then conduct research and conduct analysis and create journals

2. Ridwan Said Ahmad: Make initial observations on the object of research with the aim of obtaining basic information about the problem to be studied. Furthermore, conduct preliminary research by collecting references related to research

3. Riri Amandaria: Making initial observations on the object of research with the aim of obtaining basic information about the problem to be studied. Next, conduct preliminary research by collecting references related to research, then conduct an in-depth analysis and look for problems.

4. Jusnawati: Make initial observations on the object of research with the aim of obtaining basic information about the problem to be studied. Furthermore, conduct preliminary research by collecting references related to research, then conduct an in-depth analysis and look for problems which then
formulate an analysis, so that Research can be concluded.

5. Ulfa Utami Mappe: Conducting initial observations of the object of research with the aim of obtaining basic information about the problem to be studied. Furthermore, conduct preliminary research by collecting references related to research, then conduct an in-depth analysis and look for problems which then formulate an analysis, so that research can be concluded.

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REFERENCES


